

## **AMENDMENTS TO CLAIMS**

*The following listing of the claims replaces all prior claim versions and listings.*

**1. (Currently Amended)** An article information providing system for illustrating combinations of user owned goods, said system comprising:

portable terminal means for transmitting a profile of a user and information of goods owned by the user-owned-goods-data over a network;

coordination means for providing an example of a combination of the goods owned by the user owned goods, using said user's profile of said user and information of goods owned by the user-owned-goods-data, which have been received from said portable terminal means over said network; and

combination information transmitting means for transmitting to said portable terminal means the example of the combination of the user owned goods provided by said coordination means.

**2. (Currently Amended)** The article information providing system as defined in accordance to claim 1 wherein

said coordination means includes storage means for memorizing storing information of the user-owned-goods-data as information representing the user owned goods and a condition of the combination of the user owned goods, and based on the condition of the combination of the user owned goods, using said user's profile of said user and information of goods owned by the user the user-owned-goods-data received from said portable terminal means, said coordination means providing provides the example of the combination of the user owned goods received from said portable terminal means and the user-owned-goods-data stored memorized in said storage means.

**3. (Currently Amended)** The article information providing system as defined in according to claim 1 wherein information of the goods owned by the user the user-owned-goods-data is information of the goods carried by the user in-hand user goods.

**4. (Currently Amended)** The article information providing system as defined in according to claim 1 wherein said portable terminal means includes position information acquisition means for acquiring the position information of said portable terminal means, said portable terminal means transmitting the position information acquired by said position information acquisition means along with said user's profile of said user and information of goods owned by the user the user-owned-goods-data;

said coordination means receiving said position information over said network to provide the example of the combination of the user owned goods using said user's profile of said user, information of goods the user-owned-goods-data, and the position information received over said network.

**5. (Currently Amended)** The article information providing system as defined in according to claim 4 further comprising

information requesting means for requesting information of goods owned by said user user-owned-goods-data and the position information of the portable terminal means; and, said portable terminal means on receipt of a request for the information user-owned-goods-data and the position information from said information requesting means over said network, said portable terminal means transmitting transmits said information of goods owned by the user user-owned-goods-data over said network.

**6. (Currently Amended)** The article information providing system as defined in claims according to claim 1 wherein said combination information transmitting means is responsive to the request received over said network to transmit the example of the combination

of the user owned goods provided by said coordination means over said network to make advertisement.

**7. (Currently Amended)** The article information providing system as defined in claims according to claim 1 further comprising

an advertiser terminal owned by an advertiser; and

market analysis means for acquiring said user's profile of said user and the information of goods owned by the useruser-owned-goods-data from said portable terminal means, executing market analyses of articles of said user-owned-goods-data and transmitting the results of the market analyses over said network to said advertiser terminal.

**8. (Currently Amended)** The article information providing system as defined in claims according to claim 1 wherein said portable terminal means transmits only one of a difference of information of user owned goods, or and a difference of the position information over said network.

**9. (Currently Amended)** An article information providing system for illustrating combinations of user owned goods, said system comprising:

portable terminal means includes having goods information readout means for reading out information of the user owned goods from a carrier of the information of the user owned goods mounted on the user owned goods and wherein the information read out by said goods information readout means is transmitted with a profile of a user over said network;

coordination means for providing an example of a combination of the user owned goods owned by the user, using said user's profile and information of goods owned by the useruser-owned-goods-data, which have been received from said portable terminal means over said network; and

combination information transmitting means for transmitting to said portable terminal means the example of the combination of the user owned goods provided by said coordination means.

**10. (Currently Amended)** An article information providing server comprising:

coordinating means including storage means for memorizing-storing information of user-owned-goods-data as information representing the user owned goods and a condition of a combination of the user owned goods, said coordinating means providing an example of the combination of the user owned goods received over said network and the user-owned-goods-data stored in said storage means, based on said condition of the combination of the user owned goods, using said user's a profile of a user and information of goods owned by the user the user-owned-goods-data, received over said network; and combination information transmitting means for transmitting the example of the combination of the user owned goods provided by said coordination means over said network.

**11. (Currently Amended)** The article information providing server as defined in accordance to claim 10 wherein information of the goods owned by the user the user-owned-goods-data are information of the goods carried by the user in-hand user goods.

**12. (Currently Amended)** The article information providing server as defined in accordance to claim 10 wherein said coordination means further receives the user's position information of the user over said network and provides an example of the combination of the user owned goods using said user's profile of said user, information of the goods owned by the user the user-owned-goods-data and the user's position information of the user, received over said network.

**13. (Currently Amended)** The article information providing server as defined in claims according to claim 10 wherein said combination information transmitting means is responsive to a request received over said network to transmit the example of the combination of

the user owned goods provided by said coordination means over said network to make advertisements.

**14. (Currently Amended)** The article information-providinginformation providing server as defined in claims according to claim 10 further comprising

market analysis means for acquiring said user's profile of said user and information of goods owned by the user the user-owned-goods-data to execute market analyses of the articles and for transmitting the results of the market analyses over said network to an advertiser terminal owned by an advertiser.